



PRESS RELEASE

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Prevail Bank Serves as Collection Site for the Help for the Homeless Hygiene Drive — Feb. 22–Mar. 15

Prevail Bank is proud to participate as a collection site for the 34th annual Help for the Homeless Hygiene Drive, taking place in 21 communities across Wisconsin.

This annual drive helps stock the shelves of local crisis agencies with essential hygiene and cleaning supplies—items not covered by Wisconsin FoodShare/SNAP benefits. By supplying these basics, local agencies can redirect their limited financial resources toward critical services such as staffing, education, counseling, safe housing, and nutritious meals.

Most-needed items include: Bathroom tissue, cleaning supplies, dental care products, deodorant, diapers and baby care items, bath soap, feminine care products, laundry detergent, paper towels, razors, hair care items, and trash bags.

Community members may drop off donations at any Prevail Bank location Monday–Friday, February 23–March 13, during regular business hours. All donated items stay within the communities where they are collected, directly supporting local families and individuals in need.

The Help for the Homeless Hygiene Drive is coordinated and sponsored by The Family Radio Network, and Prevail Bank is honored to support their mission again this year.

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.