



PRESS RELEASE for immediate release

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Jennifer Schwede Named Vice President, People & Organizational Development at Prevail Bank

Prevail Bank is pleased to announce that Jennifer Schwede has joined the organization as Vice President, People & Organizational Development. In this role, she will lead the Bank's people development strategy, including learning and development, leadership growth, organizational effectiveness, internal communications, and culture initiatives, building on the Bank's strong culture and commitment to its employees.

Schwede brings more than 15 years of experience partnering with leaders and teams to support organizational growth and change. Throughout her career, she has focused on helping organizations connect their people and business priorities. She will be based at Prevail Bank's Wausau location.

Outside of work, she enjoys lake days with family and friends, traveling, and getting lost in a good book.



Pictured:

**Jennifer Schwede, Vice President, People & Organizational Development
Prevail Bank**