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Prevail Bank Celebrates Grand Reopening and Ribbon Cutting in Phillips

PHILLIPS, Wis. – Nathan Quinnell, President and CEO of Prevail Bank, officially cut the ribbon Friday, October 23, as part of the bank's Grand Reopening celebration at its newly renovated Phillips' location, marking the completion of a major modernization project that reinforces the bank's long-term commitment to the community.

Surrounded by Prevail Bank professionals, Mayor Chuck Peterson of the City of Phillips, Johnathan McArthur, Executive Director of the Phillips Area Chamber of Commerce, and other members of the Chamber, Quinnell welcomed guests and celebrated the completion of renovations designed to enhance customer convenience, efficiency, and accessibility.

"This investment reflects our confidence in Phillips and our commitment to serving this community for years to come," said Nathan Quinnell, President and CEO of Prevail Bank. "We wanted to create a space that better meets the needs of our customers and employees while positioning the branch for future growth."

The extensive renovation included both interior and exterior improvements. Among the most notable enhancements are a new customer parking lot featuring 12 parking spaces and two accessible parking spots, expanded drive-up lanes for improved traffic flow, a new roof and windows, and the relocation of the main entrance to provide easier access for customers. Interior updates include redesigned teller stations, improved office space, a larger conference room, and a more efficient branch layout that supports enhanced customer service and operational flexibility.

Throughout construction, Prevail Bank remained committed to minimizing disruption by maintaining drive-up services and utilizing a temporary mobile banking trailer to ensure customers continued to have access to teller, lending, and account services.

The Phillips remodel is part of a multi-year renovation initiative underway across Prevail Bank's nine Wisconsin locations. According to Quinnell, the project underscores the bank's continued investment in the communities it serves and its commitment to providing modern, convenient banking experiences.

Guests attending the Grand Reopening enjoyed an opportunity to tour the renovated facility, meet with bank staff, and eat food prepared by AJ’s Roll’n Kitchen Food Truck.

Photo Caption:
Nathan Quinnell, President and CEO of Prevail Bank, cuts the ribbon during the bank's Grand Reopening celebration on October 23, 2026, in Phillips. Joining him for the ceremony were Prevail Bank professionals, Mayor Chuck Peterson of Phillips, and Johnathan McArthur, Executive Director of the Phillips Area Chamber of Commerce.