

## **PRESS RELEASE**

[for immediate release]

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## Over \$15,162 was gifted between nine local non-profits through Prevail Bank

(Baraboo) Between public donations and Prevail Bank matching up to \$1,000 at each branch location where donations were collected, a total of \$15,162.54 was gifted to nine local non-profits as part of Prevail Bank's Holiday Matching Funds campaign this December.

The Baraboo branch of Prevail Bank chose the Sauk County Children's Giving Tree as the beneficiary of its Holiday Matching Funds campaign. The Children's Giving Tree provides a variety of items including Christmas toys, clothing and supplies to children and families in Sauk County, in addition to financial assistance and meals. A total donation of \$1,330 to the Sauk County Children's Giving Tree was made between Prevail Bank and the public.

Prevail Bank recognizes the importance of local nonprofits and the resources they provide for those less fortunate in the communities of central Wisconsin. Each of Prevail Bank's branches chose a different organization to support.

Those organizations gifted with monetary funds and non-perishable gifts included:

- Sauk County Children's Giving Tree (Prevail Bank Baraboo) \$1,330
- Christmas is for Children (Eau Claire) \$2,625 (estimated value of 75 wrapped gifts)
- Ronald McDonald House Charities (Marshfield) \$2,500.77
- Taylor County Supportive Housings (Medford) \$2,099.66
- W-O-W Kid's Meals Program (**Owen**) \$1,590
- Santa's Elves Foundation (Phillips) \$2,235.11
- United Way of Portage County (Stevens Point) \$402
- Catholic Charities Wausau Community Warming Center (Wausau) \$2,120

Park Place Adult Day Services (Wisconsin Rapids) \$260

Prevail Bank's goal is to pursue what's possible within the communities it serves. It is passionate about economic development, financial stability and growth for individuals, families, and businesses. Prevail Bank is a community bank that is continuously looking for ways to give back, support those pursuing dreams, and make things better in central Wisconsin.



PHOTO CAPTION: PHOTO **CAPTION**: Prevail Bank representatives (far left) Chloe Karll – Customer Service Representative and Greg Garton - Commercial Lending Officer (NMLS#: 439282), and Kristi Anderson – Branch Manager (far right), presented Janet Konen, Sauk County Children's Giving Tree Treasurer, with a check in the amount of \$1,330. These funds were the result of Prevail Bank's Holiday Matching Funds campaign. Prevail Bank matched the public's donations of \$665. Between all of Prevail Bank's

locations, \$15,162.54 was gifted to nine nonprofits in central Wisconsin this holiday season.

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Prevail Bank is a federally chartered savings bank founded in 1934 with offices in Eau Claire, Baraboo, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.