



PRESS RELEASE for immediate release

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Prevail Bank Grand Reopening is November 1

(Eau Claire) Prevail Bank in Eau Claire scheduled a grand reopening celebration for Tuesday, November 1, from 4-6pm, with a formal ribbon cutting planned at 4:30pm.

“We remodeled for three reasons,” said Nathan Quinnell, President of Prevail Bank, “One, we want our customer spaces to be more representative of our Prevail brand and promise. Two, we wanted to incorporate more efficiencies into our processes. But most importantly, three, we remodeled to provide a better experience for our customers.”

The remodel started on April 26; within five months, Prevail Bank reopened on September 26. New conveniences include a 24/7 drive-up Interactive Teller Machine (ITM) with ‘live’ teller assistance, a Tech Center for one-on-one digital/mobile banking assistance, dual entry from the east and west, and a complimentary coffee bar.

The public is invited to Prevail Bank’s grand reopening celebration. It will include self-tours, appetizers, and good company.

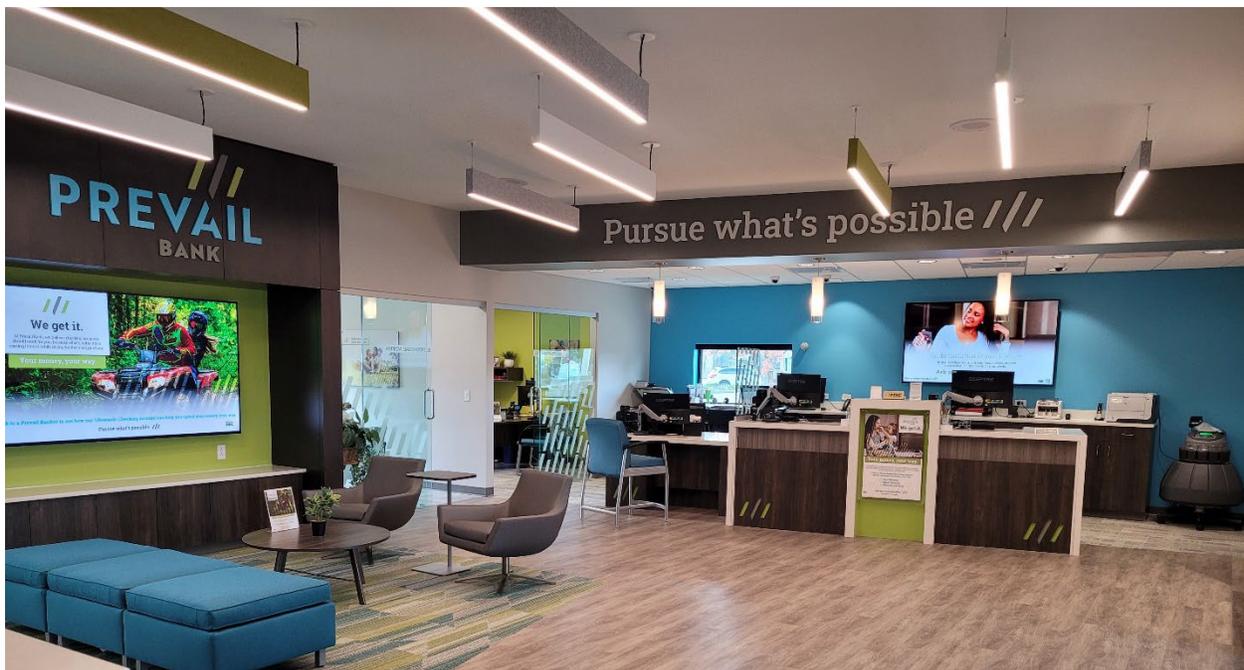


Photo Caption: The public is invited to Prevail Bank’s Grand Reopening celebration on Tuesday, November 1, from 4-6pm in Eau Claire. A formal ribbon cutting is planned at 4:30pm.