



PRESS RELEASE for immediate release

April 21, 2026

Contact: Catherine Leifeld, Content & Event Marketing Specialist

PH: 715-748-2231 x1234

cleifeld@prevail.bank

Bernal accepts Branch Manager position at Prevail Bank

Prevail Bank – Eau Claire is pleased to announce that Jennifer Bernal has joined its team as Branch Manager. With over 25 years of banking experience and expertise in lending, communications, customer service, and solutions management, Jenni, a results-driven leader, is poised to deliver exceptional service with a 5-star customer experience.

Jenni, an Eau Claire native, is a dedicated community member involved in local outreach and volunteerism with United Way events and stays active in the professional and personal development of women through Polka Dot Powerhouse. Outside of her professional commitments, Jenni enjoys the tranquility of life on the water, with a passion for boating and fishing. She also has a creative outlet spending her free time flower gardening and crafting.



Pictured:
Jenni Bernal, Branch Manager
Prevail Bank – Eau Claire

###

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.