



## PRESS RELEASE for immediate release

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## Prevail Bank Collects \$3,150 in Hygiene Items to Support Local Homeless and Crisis Agencies

Prevail Bank served as an official collection site for the 88.5 FM *The Family - Help for the Homeless Hygiene Drive* in 2026, helping gather essential items for individuals and families in need across the region.

Across seven participating Prevail Bank branches (Eau Claire, Owen, Medford, Marshfield, Wausau, Stevens Point, and Wisconsin Rapids), hundreds of hygiene items — valued at approximately \$3,150 — were collected and distributed to local crisis agencies. Donations included everyday necessities such as soap, toothpaste, shampoo, and other personal care items that are often in critical demand.

Prevail Bank sincerely thanks those community members who donated to the hygiene drive and supported neighbors in need. Community involvement and service remain central to Prevail Bank's mission.

### Photo caption:

Shown are the items collected at the Owen and Medford Prevail Bank branches, during the *Help for the Homeless Hygiene Drive*. They were shared between Stepping Stones - Taylor County's domestic abuse and sexual assault advocacy agency, and The Taylor House - Taylor County's homeless shelter. Pictured left to right:

Autumn Higgins, The Taylor House; Yolanda Montes, Prevail Bank Branch Manager; Jaime Johnson and Ashley Bourk, Stepping Stones.

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