



PRESS RELEASE for immediate release

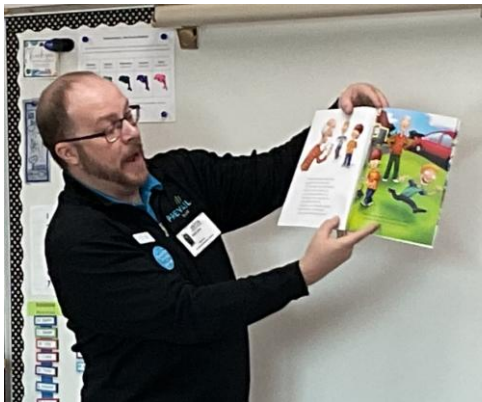
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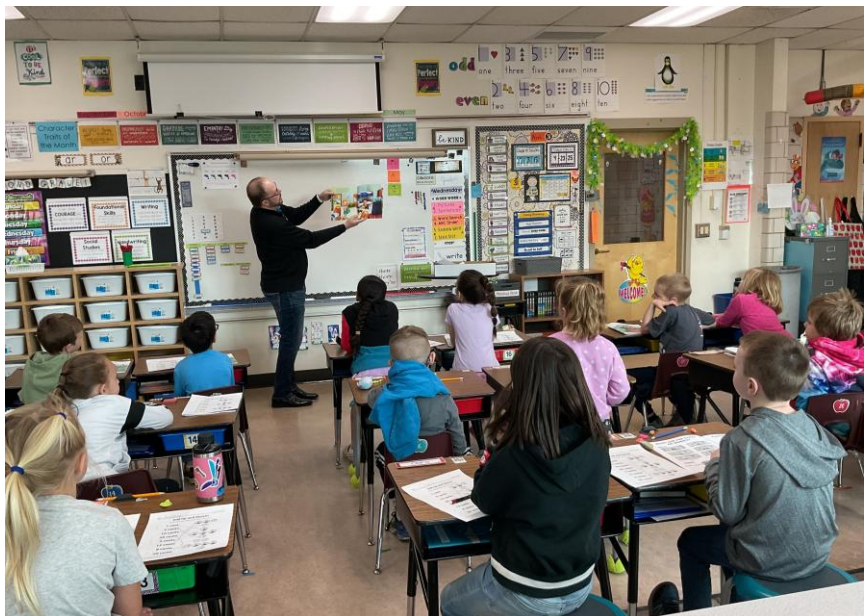
Prevail Bank Combines Reading & Financial Education

Bankers teach children valuable saving skills by reading together.



(Altoona, Eau Claire, Marshfield, Medford, Stetsonville, Stevens Point - WI) During the month of April – National Financial Literacy Month - seven Prevail Bank professionals volunteered and taught, in collaboration with the classroom teachers, approximately 234 kids the value of saving. They facilitated money-related activities and read a book entitled, “Rock, Brock, and the Savings Shock” by Sheila Barr.

In the story Rock and Brock are very different twins. Their grandpa offered them each one dollar every Saturday during the summer. For every dollar they saved, Gramps matched it. Rock was excited and spent his money, while Brock kept his money and watched it grow. The book’s lesson served as a launching point for broader discussions about the importance of setting money aside at an early age.



Participating in National Teach Children to Save Day reflects Prevail Bank's commitment to improving financial literacy in the communities it serves.

Pictured above is David Johns, Prevail Bank Chief Retail Officer, reading to Ms. Finder's 2nd grade classroom at Sam Davey Elementary School (Eau Claire), and Kim Aguilar, Prevail Bank's SVP – Loan Operations, reading to Ms. Freyholtz's 3rd grade classroom at Altoona Elementary School.



To the left: Abi Mlsna, Prevail Bank Marketing Coordinator, reads to kids in Ms. Long's 1st grade classroom at Bannach Elementary, Stevens Point.

Below: Alycia Rehberg, Prevail Bank Relationship Banker, facilitates money saving activities after reading the book in Mrs. Pospyhalla's 2nd grade classroom at Stetsonville Elementary School.

