



PRESS RELEASE – for immediate release

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Local students dream big while learning budget basics from Prevail Bank

April was Financial Literacy Month, and with the help of the Wisconsin Bankers Foundation (WBF), Prevail Bank presented financial education to several elementary classrooms around the state in celebration and support of *Teach Children to Save Day* (April 25, 2024).

Research shows that teaching kids about money early helps them become more financially independent as they get older, achieving higher savings, higher credit scores, and lower debt.



Prevail Bank employees enjoy the opportunity this time of year brings; they have just as much fun interacting and teaching the children the advantages of saving, as the kids do participating in the hands-on activities. Pictured is Amanda Powell, Commercial Credit Analyst for Prevail Bank – Marshfield. She and eight (8) other Prevail Bank professionals presented the fun and engaging, *“A Boy, A Budget, and A Dream”* lesson plans provided by WBF. Over 320 elementary students (K-3) in Medford, Eau Claire, Marshfield, Wisconsin Rapids, and Owen learned the basics of budgeting.

The featured book, *“A Boy, A Budget, and a Dream”* was written by Jasmine Paul.

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