



PRESS RELEASE for immediate release

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Bryan Renton Joins Prevail Bank as Vice President, Business Development / Treasury Management Officer

Prevail Bank is pleased to welcome longtime community banker Bryan Renton as Vice President, Business Development / Treasury Management Officer in Eau Claire.

Renton has spent the past 28 years building relationships across the banking industry through leadership, lending, mortgage, and business development roles. Known for his relationship-first approach, he has helped businesses navigate financial challenges while connecting them with practical financial solutions that support long-term growth. As an entrepreneur who has founded multiple businesses, Renton also understands firsthand the opportunities and challenges local business owners face.

In his new role, Renton will partner with businesses throughout the Chippewa Valley to strengthen banking relationships, improve cash flow, and deliver treasury management solutions that help clients operate more efficiently and achieve their financial goals.

Outside of work, Renton enjoys traveling, fitness, yoga, and giving back to the community. He has participated in Eau Claire Dancing with the Stars, Chamber golf outings, the Cause for Celebrations Lip Sync Battle, and other local charitable events. He looks forward to serving the people and businesses that make the Chippewa Valley such a great place to live and work.

Pictured:
Bryan Renton
Vice President; Business Development / Treasury Management Officer
Prevail Bank – Eau Claire



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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.