



## **PRESS RELEASE for immediate release**

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# **Rehbein accepts Retail Training Manager position at Prevail Bank**

Prevail Bank is thrilled to announce the promotion of Alycia Rehbein to Retail Training Manager, effective Aug 4.

Alycia joined Prevail back in February this year and quickly made a positive impact on her team and her customers. With more than a decade of leadership experience, including several successful years as a Branch Manager at another financial institution, Alycia brings a wealth of knowledge, energy, and strategic insight into her new role. She has a proven track record of building impactful training and coaching programs that drive performance, engagement, and confidence across teams. Her experience working with cross-functional groups to enhance training effectiveness, combined with her deep familiarity with a variety of core, teller, and banker platforms, gives her a unique edge in understanding and addressing the evolving needs of Prevail's retail teams.

Prevail Bank is excited about the impact she'll continue to make - not just on training, but in helping every employee feel supported, equipped, and ready to thrive. Her primary office will be in Prevail Bank -Medford.

Pictured:  
**Alycia Rehbein, Retail Training Manager**  
**Prevail Bank**



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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.