

## **PRESS RELEASE** for immediate release

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## Wilcenski Joins Prevail Bank as Business Development / Treasury Management Officer

Prevail Bank is pleased to announce the addition of Danielle Wilcenski to its team as Business Development/Treasury Management Officer. In this role, Wilcenski will be responsible for cultivating and strengthening relationships with commercial clients, delivering customized treasury management solutions, and driving strategic growth across the bank's business portfolio. Her home office will be located in Prevail Bank - Wausau.

Wilcenski has over 10 years of experience in financial services, with a strong background in managing customer service, call center operations, and digital banking services. She holds a bachelor's degree in mass communications and public relations, and a master's degree in business administration.

Outside of her professional role, Danielle is a devoted 'soccer mom' for her four children. She also enjoys DIY projects, hiking, and spontaneous random trips.



Danielle Wilcenski
Business Development / Treasury Management Officer
Prevail Bank – Wausau

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.