



PRESS RELEASE for immediate release

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Contact: Catherine Leifeld, Marketing Specialist
PH: 715-748-2231 x1234 cleifeld@prevail.bank

Prevail Bank Welcomes Carrie Heltsley as New Branch Manager in Owen

Owen, WI — Prevail Bank is pleased to announce the appointment of Carrie Heltsley as the new Branch Manager of its Owen location. Carrie will work alongside current Branch Manager Linda Susa, who plans to retire in December, to ensure a seamless leadership transition.

“Carrie brings a wealth of management experience from numerous customer-centric businesses,” said Brenda Trump, Vice President and Branch Manager Team Lead at Prevail Bank. “Her experience in the banking industry and her passion for team development and dedication to exceptional service make her a perfect fit for our culture. We’re thrilled to have her join the Prevail Bank management team.”

Outside of work, Heltsley enjoys spending time with her adult son who lives in nearby Withee, and animals of all kinds. If given the opportunity, she’d open an animal rescue shelter and offer spay and neuter services—channeling the spirit of Bob Barker.

Pictured:
Carrie Heltsley, Branch Manager
Prevail Bank – Owen



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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau, and Wisconsin Rapids.