



PRESS RELEASE

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Gregory Luedtke joins Prevail Bank’s Branch Management Team

Prevail Bank is pleased to announce that Greg Luedtke has joined the Eau Claire team as Branch Manager. Luedtke has over 13 years of banking, branch management, and supervisory experience, in addition to account management for large commercial and industrial customers.

“I’m excited to have Greg join our team,” said Renee Leinfelder, Senior Vice President of Retail. “His leadership style is truly lead by example and his knowledge of the Eau Claire area will certainly assist in the growth and development of our customers and team. He is an asset to our team and I look forward to working with him!”

“I chose Prevail Bank because it is a local, community-based financial institution,” said Luedtke. “I also know that Prevail appreciates its employees; they do what’s right for them and their customers. At Prevail Bank I have the ability to change customers’ lives for the better — helping them and assisting them on their financial journey. I’m excited to do just that.”

Luedtke is an advocate of diversity, inclusion, and superior customer service. He is a manager who leads by example and believes that working as a synergized team improves efficiency and effectiveness. A Business Administration, Management student of the University of Wisconsin – Oshkosh, Luedtke is a huge Packers fan, who also enjoys exercising, hiking and spending time with his daughter whenever possible.



Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.

Gregory Luedtke, Branch Manager of Prevail Bank (Eau Claire)