



## **PRESS RELEASE**

[For Immediate Release]

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### **PREVAIL BANK CHARITABLE CONTRIBUTIONS PROVIDED TO HMONG AMERICAN LEADERSHIP AND ECONOMIC DEVELOPMENT**

Prevail Bank has recently donated \$5,000 to the Hmong American Leadership and Economic Development (HALED) of Eau Claire to boost economic and social opportunities for the Hmong community and other underserved groups in rural Western Wisconsin. With this donation, Prevail Bank is helping to fund different Financial Literacy Seminars in 2021, offering information, interaction and workshops for local entrepreneurs, helping to stimulate our local communities and businesses.

Mai Xiong, Hmong American Leadership and Economic Development President and CEO, states, "These funds will support HALED to provide a series of Culturally Competent Entrepreneur support content to Emerging Entrepreneurs, Existing Business Owners and Farmers. Your generosity will help us reach our goal of serving over 200 individuals and more throughout the Western Wisconsin Region in 2021."

Brenda Knutson, Prevail Bank's Eau Claire Branch Manager states, "We are very proud to support Hmong American Leadership & Economic Development (HALED), who provides a series of culturally competent entrepreneur support content to emerging entrepreneurs, existing business owners and farmers. We are looking forward to partnering with HALED to provide additional financial seminars to help families, entrepreneurs and professionals reach their financial and social goals."



Prevail Bank's goal is to pursue what's possible within our local communities. Passionate about the advancement of community based projects, and supporting local organization growth; Prevail Bank is a community bank that is continuously working to support our community.

Prevail Bank's Charitable Contributions program is available for local non-profit organizations in the communities we serve to help local people in need and provide more to our communities. If your organization is interested in applying for funds for a major initiative in your community, review our Community Giving webpage.

**Pictured from Left to Right: Caitlin Lee; HALED Board Member, Christopher Buisse; Prevail Bank Customer Service Representative, Mai Xiong; HALED President and CEO, Jenny Ebert; Prevail Bank Mortgage Loan Originator, Tracy Kittelson; Prevail Bank Customer Service Representative, and Ryan Ludy; Prevail Bank Mortgage Loan Originator**

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.

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