



## PRESS RELEASE

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Catherine Leifeld, Marketing Specialist

PH: 715-748-2231 x1234 [cleifeld@prevail.bank](mailto:cleifeld@prevail.bank)

### New Resource Center for Eau Claire Homeless Receives \$2,000 from Prevail Bank



(Eau Claire) The Western Dairyland Economic Opportunity Council (WDEOC) has begun a capital campaign to purchase and renovate a building to co-locate Housing & Family Services Programs and a Day Resource Center for the unhoused. The daytime shelter fulfills a critical need for those experiencing homelessness; it'll include showers, laundry, and a resource center focused on mental health and addiction recovery. Prevail Bank gifted \$2,000 toward the remodel of the newly purchased building at 610 Gibson Street. Katie Hulbert, Housing & Family Services Director (far right) accepted the check from Prevail Bank professionals.

The WDEOC was one of 29 nonprofit organizations selected to receive funding through Prevail Bank's Charitable Contributions program this spring. The program awarded a total of \$82,500 to nonprofits that serve low-to-moderate income households, stimulate local economies, offer financial education, or work to improve the quality of life for underserved populations in the communities Prevail Bank serves.

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