



PRESS RELEASE
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PREVAIL BANK DONATES \$2,500 TO “OPERATION WARM”

(Stevens Point) Twenty-five hundred dollars (\$2,500) was donated to the Stevens Point Fire Fighters Local 484 Charitable Foundation by Prevail Bank for the purpose of buying winter jackets for elementary students in need from 16 different schools in Portage County.

“We are proud to support Stevens Point Fire Fighters’ Operation Warm initiative,” said Dustin Dietel, Prevail Bank Branch Manager of Stevens Point. “We’re a community bank that is passionate about economic development, financial stability, and the welfare and growth of individuals, families, and businesses.”

“There are many elementary aged students who do not own a winter jacket within the Stevens Point Public School District and parochial schools,” said Jason Pettis, Chairman of the Stevens Point Fire Fighters Local 484 Charitable Foundation, Inc. “Operation Warm’s goal is to provide every student in need a new winter jacket. Prevail Bank’s donation helps ensure that goal is met.”

Stevens Point Fire Fighters Local 484 partnered-up with the International Association of Fire Fighters (IAFF) and Operation Warm in 2015. It has provided new jackets to elementary-aged children every year since. Last year, 300 jackets were purchased, personally fitted to every student, and handed to them with their name written inside. To date, they have 335 requests. Donations to Operation Warm are still being accepted at:

<https://www.paypal.com/US/fundraiser/charity/213959>.

The Charitable Contributions program of Prevail Bank is available for local non-profits that help local people in need, especially those with low-to-moderate incomes; stimulate communities financially; and/or enhances the standard of living of those less fortunate. If an organization is interested in applying for funds for a major initiative, go to: Prevail.bank/resources/community. Prevail Bank is continuously looking for ways to give back, help their customers pursue their dreams, and make things better in central Wisconsin.

Seventeen (17) other nonprofits were awarded donations this Fall by Prevail Bank’s Charitable Contributions Committee. Those organizations included The Children’s Museum of Eau Claire, the Boys & Girls Clubs of the Greater Chippewa Valley, HAVEN, Inc. (Merrill), Central Wisconsin’s Children’s Museum (Stevens Point), Taylor County Supportive Housing, Inc. (Medford), Friends of the Old School, Inc. (Owen), Stevens Point Fire Fighters Charitable Foundation, Santa’s Elves Foundation (FiField), Keep Area Teens Safe (KATS) (Wausau), the City of Medford in support of a downtown revitalization project, United Way of the Greater Chippewa Valley, Marshfield Area United Way, United Way of South Wood & Adams Counties, Sandbox Child Care & Preschool (Medford), Medford Area for Tomorrow, Inc. (MATI) in support of a new park stage, The Personal Development Center, Inc. (PDC) (Marshfield), Wood County Health Department (Wisconsin Rapids) in support of its Bike Share Program, and The Farming for the Future Foundation (Stevens Point).



PHOTO CAPTION: Prevail Bank presented Stevens Point Fire Fighters Local 484 Charitable Foundation a \$2,500 check in support of Operation Warm, whereby they provide new winter jackets for K-6 children in need. Pictured (L to R) are: Samantha Kessenich – Stevens Point Fire Fighter, Deonna Bates – Prevail Bank Relationship Banker, and Stevens Point Fire Fighters Jason Pettis, Dustin Fleisner, and Ross Oestreich.

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau

and Wisconsin Rapids.