



November 18, 2022

Catherine Leifeld, Marketing Specialist  
PH: 715-748-2231 x1234  
[cleifeld@prevail.bank](mailto:cleifeld@prevail.bank)

### **PREVAIL BANK DONATES \$5,000 TO CHILDREN'S MUSEUM IN STEVENS POINT**

(Stevens Point) Through Prevail Bank's Charitable Contribution program, \$5,000 was gifted to the Central Wisconsin Children's Museum in Stevens Point to support its hands-on exhibits, operational expenses, and fundraising activities.

"We are proud to support the Central Wisconsin Children's Museum," said Dustin Dietel, Prevail Bank Branch Manager of Stevens Point. "We're a community bank that is passionate about economic development, financial stability, and the welfare and growth of children, families, and businesses."

"We have been providing children and families a space to learn and play together for 25 years," said Kristy Stacy, Executive Director of the Children's Museum. "We are celebrating our 25th Anniversary and are working on exhibit upgrades, new programming and offering increased community events. We are excited to now be open more hours and are seeing increased admissions as we come out of a two year loss due to COVID protocols. These funds will help support our day to day operations so we can continue to provide these opportunities to our community. We are so thankful for Prevail Bank's donation."

Since the Central Wisconsin Children's Museum opened its doors, it has not raised its general admission price from \$5.00. For families on WIC or Foodshare, admission is \$1.00; thereby making it a preferred family-oriented destination of all incomes. In 2021, an estimated 12,000 patrons visited the museum.

The Charitable Contributions program of Prevail Bank is available for local non-profits that help local people in need, especially those with low-to-moderate incomes; stimulate communities financially; and/or enhances the standard of living of those less fortunate. If an organization is interested in applying for funds for a major initiative, go to: [Prevail.bank/resources/community](https://prevail.bank/resources/community). Prevail Bank is continuously looking for ways to give back, help their customers pursue their dreams, and make things better in central Wisconsin.

Seventeen (17) other nonprofits were awarded donations this fall by Prevail Bank's Charitable Contributions Committee. Those organizations included The Children's Museum of Eau Claire, the Boys & Girls Clubs of the Greater Chippewa Valley, HAVEN, Inc. (Merrill), Central Wisconsin's Children's Museum (Stevens Point), Taylor County Supportive Housing, Inc. (Medford), Friends of the Old School, Inc. (Owen), Stevens Point Fire Fighters Charitable Foundation, Santa's Elves Foundation (FiField), Keep Area Teens Safe (KATS) (Wausau), the City of Medford in support of a downtown revitalization project, United Way of the Greater Chippewa Valley, Marshfield Area United Way, United Way of South Wood & Adams Counties, Sandbox Child Care & Preschool (Medford), Medford Area for Tomorrow, Inc. (MATI) in support of a new park stage, The Personal Development Center, Inc. (PDC) (Marshfield), Wood County Health Department (Wisconsin Rapids) in support of its Bike Share Program, and The Farming for the Future Foundation (Stevens Point).



**PHOTO CAPTION:** Prevail Bank presented the Central Wisconsin Children's Museum with a \$5,000 check in support of its hands-on exhibits, operational expenses, and fundraising activities. Pictured (L to R) are: Kortney Holmes, Central Wisconsin Children's Museum's Visitor Services Director; Deonna Bates, Prevail Bank's Relationship Banker; and Kristy Stacy, Central Wisconsin Children's Museum's Executive Director.

###

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.