



PRESS RELEASE
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PREVAIL BANK PLEDGES \$180,000 TO FARMING FOR THE FUTURE PROJECT

(Stevens Point) Prevail Bank pledged \$180,000 to the Farming for the Future Foundation (FFTF) to support the construction of a Food + Farm Exploration Center.

“We are very appreciative of Prevail Bank’s donation,” Foundation Executive Director Candise Miller said. “This project would not be possible without the support of our partners.”

Farming for the Future Foundation, founded in 2018, is a nonprofit dedicated to educating current and future generation about agricultural innovation and sustainability.

“There is a gap where many people just aren’t connected to the food they eat on a personal level anymore,” Miller said. “We are working to bridge that divide, bringing people back to the table to have conversations about where their food comes from. Fostering a greater understanding of production agriculture is essential if we are to proactively address the challenges of feeding a growing world with fewer resources.”

The Food + Farm Exploration Center is just one of the ways FFTF is working to bridge the divide.

“The Food + Farm Exploration Center is a unique learning center,” said Nathan Quinnell, Prevail Bank President. “It will include growing space for hands-on learning, agriculture-focused summer camps and other interactive exhibits.”

An official groundbreaking ceremony took place in Plover on April 29. The 24-acre site will be home to the Food + Farm Exploration Center that’s expected to open Summer 2023. Exhibits will focus on various areas of farming, crop production, the latest state-of-the art technology used in agriculture, and the career opportunities associated with farming and food production. The Foundation is currently connecting with area educators and agriculture experts to develop the most effective programs and experiential content possible.

The Charitable Contributions program of Prevail Bank is available for local non-profits that help local people in need, especially those with low-to-moderate incomes; stimulate communities financially; and/or enhances the standard of living of those less fortunate. If an organization is interested in applying for funds for a major initiative, go to: Prevail.bank/resources/community. Prevail Bank is continuously looking for ways to give back, help their customers pursue their dreams, and make things better in central Wisconsin.



PHOTO CAPTION:

Prevail Bank pledged \$180,000 to Farming for the Future Foundation to support the building of Food + Farm Exploration Center, scheduled to open Summer 2023. Pictured is Nathan Quinnell, President of Prevail Bank, standing beside a Lenco potato harvester. This technology, among others, were on display during the April 29 groundbreaking ceremony.



PHOTO CAPTION:

The Food + Farm Exploration Center is slated to open summer 2023. The Center will function as a highly innovative, hands-on STEM center, children’s museum, teaching farm and more all rolled into a tantalizing experience. The Food + Farm Exploration Center will operate as a missional arm of the Farming for the Future Foundation.

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.