



PREVAIL[®]
BANK
PRESS RELEASE
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PREVAIL BANK DONATES \$2,500 TO SANTA'S ELVES FOUNDATION

(Price County) Through Prevail Bank's Charitable Contribution program, \$2,500 was donated to the [Santa's Elves Foundation](#) in Fiefeld, WI. The funds will be used to support the purchase of Christmas gifts (toys and clothing) for underprivileged children of Price County, in addition to a trailer that would ultimately serve as the Foundation's distribution center.

"We are proud to support the Santa's Elves Foundation and the families of Price County," said Cherie Lenz, Prevail Bank Branch Manager – Phillips. "We're a community bank that is passionate about economic development, and the financial stability, welfare, and growth of individuals, families, and businesses."

"We've been bringing Christmas joy to children, who may not otherwise receive any, since 1996," said Debra Alexander, Executive Director of the Foundation. "The vast majority of the children we support are from families that meet or exceed the state guidelines of financial hardship. Yes, Prevail Bank's donation is most certainly appreciated by them and their parents."

Between 175-300 children are supported by the Santa's Elves Foundation annually.

The Charitable Contributions program of Prevail Bank is available for local non-profits that help local people in need, especially those with low-to-moderate incomes; stimulate communities financially; and/or enhances the standard of living of those less fortunate. If an organization is interested in applying for funds for a major initiative, go to: Prevail.bank/resources/community. Prevail Bank is continuously looking for ways to give back, help their customers pursue their dreams, and make things better in central Wisconsin.

Seventeen (17) other nonprofits were awarded donations this Fall by Prevail Bank's Charitable Contributions Committee. Those organizations included The Children's Museum of Eau Claire, the Boys & Girls Clubs of the Greater Chippewa Valley, HAVEN, Inc. (Merrill), Central Wisconsin's Children's Museum (Stevens Point), Taylor County Supportive Housing, Inc. (Medford), Friends of the Old School, Inc. (Owen), Stevens Point Fire Fighters Charitable Foundation, Santa's Elves Foundation (FiField), Keep Area Teens Safe (KATS) (Wausau), the City of Medford in support of a downtown revitalization project, United Way of the Greater Chippewa Valley, Marshfield Area United Way, United Way of South Wood & Adams Counties, Sandbox Child Care & Preschool (Medford), Medford Area for Tomorrow, Inc. (MATI) in support of a new park stage, The Personal Development Center, Inc. (PDC) (Marshfield), Wood County Health Department (Wisconsin Rapids) in support of its Bike Share Program, and The Farming for the Future Foundation (Stevens Point).



PHOTO CAPTION: Prevail Bank presented the Santa’s Elves Foundation with a \$2,500 check to support the purchase of Christmas gifts (toys and clothing) for underprivileged children of Price County, in addition to a trailer that would serve as the Foundation’s distribution center. Pictured (L to R) are: Tony Morgan, Prevail Bank Mortgage Loan Originator NMLS# 2378600; Cherie Lenz, Prevail Bank Branch Manager; and Debra Alexandra, Santa’s Elves Foundation Executive Director.

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Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.