



PRESS RELEASE
[For Immediate Release]

December 1, 2022

Catherine Leifeld, Marketing Specialist
PH: 715-748-2231 x1234
cleifeld@prevail.bank

LOCAL UNITED WAY RECEIVES \$3,073

(WI Rapids) United Way of South Wood & Adams County was recently presented with a total donation of \$3,073; \$2,073 was raised and/or contributed by Prevail Bank employees, and the additional \$1,000 was contributed by Prevail Bank itself to support those programs and services that benefit low-to-moderate income individuals and families.

“We are proud to support the United Way of South Wood & Adams County,” said Taylor Doescher, Prevail Bank Branch Manager of Wisconsin Rapids. “We’re a community bank that is passionate about economic development, financial stability, and the health, welfare, and growth of individuals, families, and businesses.”

“Each year, the United Way of South Wood & Adams Counties plays a vital role in funding programs that support hundreds of families and individuals,” said Tari Jahns, United Way Executive Director. “The initiatives supported range from homelessness, hunger, and domestic violence, to assisting the elderly and disabled, promoting healthy lifestyles, and mental health needs. Prevail Bank’s donation will be used to fund and support our most vulnerable populations.”

The Charitable Contributions program of Prevail Bank is available for local non-profits that help local people in need, especially those with low-to-moderate incomes; stimulate communities financially; and/or enhances the standard of living of those less fortunate. If an organization is interested in applying for funds for a major initiative, go to: [Prevail.bank/resources/community](https://prevail.bank/resources/community). Prevail Bank is continuously looking for ways to give back, help their customers pursue their dreams, and make things better in central Wisconsin.

Seventeen (17) other nonprofits were awarded donations this fall by Prevail Bank’s Charitable Contributions Committee. Those organizations included The Children’s Museum of Eau Claire, the Boys & Girls Clubs of the Greater Chippewa Valley, HAVEN, Inc. (Merrill), Central Wisconsin’s Children’s Museum (Stevens Point), Taylor County Supportive Housing, Inc. (Medford), Friends of the Old School, Inc. (Owen), Stevens Point Fire Fighters Charitable Foundation, Santa’s Elves Foundation (FiField), Keep Area Teens Safe (KATS) (Wausau), the City of Medford in support of a downtown revitalization project, United Way of the Greater Chippewa Valley, Marshfield Area United Way, United Way of South Wood & Adams Counties, Sandbox Child Care & Preschool (Medford), Medford Area for Tomorrow, Inc. (MATI) in support of a new park stage, The Personal Development Center, Inc. (PDC) (Marshfield), Wood County Health Department (Wisconsin Rapids) in support of its Bike Share Program, and The Farming for the Future Foundation (Stevens Point).



PHOTO CAPTION: Prevail Bank presented United Way of South Wood & Adams County a \$1,000 check to assist and support the area's most vulnerable (low-to-moderate income) individuals and families. Prevail Bank employees raised and presented an additional \$2,073! Pictured (L to R) are Amanda Jordan, Prevail Bank's Process Improvement Analyst and United Way Employee Campaign Coordinator; Tari Jahns, United Way of South Wood & Adams County's CEO; and Taylor Doescher, Prevail Bank's Branch Manager.

###

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.