

PRESS RELEASE for immediate release

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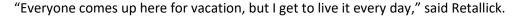
Retallick joins Prevail Bank's Branch Management Team

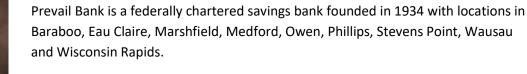
(Phillips) Sarah Retallick is Prevail Bank's new Branch Manager in Phillips WI. Retallick has over 15 years of banking experience, from personal banker to loan processor to teller supervisor. She replaces long-time Branch Manager, Cherie Lenz, who retired earlier this year.

"I'm excited to have Sarah join our team," said Renée Leinfelder, Senior Vice President of Retail. "Her wealth of knowledge and years of customer service and banking experience will make her transition seamless. I look forward to working with her and watching her build relationships with our customers."

"I am so happy to be working for a bank that gives back to my local community," said Retallick. "I am excited to be part of the team here in Phillips."

A life-long resident of Phillips, Retallick grew up on Solberg Lake where her parents owned and operated Sunset Bay Supper Club for nearly 30 years. She enjoys the small town closeness and slower pace Price County offers, in addition to reading, camping, and spending time with her family that includes husband, Scott, three grandchildren, and two fur babies, Butch and Ruby (a dog and cat respectively).







Pictured: Sarah Retallick, Branch Manager of Prevail Bank (Phillips)