



PRESS RELEASE

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TAYLOR DOESCHER PROMOTED TO PREVAIL BANK BRANCH MANAGEMENT TEAM

Prevail Bank is pleased to announce that Taylor Doescher was promoted to Branch Manager of its Wisconsin Rapids location. Doescher brings to the position, three years supervisory experience as well as over nine years in customer service. She is well-versed in people management, retail sales, security services, and credited with exceptional communications.

“Taylor has shown tremendous drive and ambition since she began her employment with us,” said Renée Leifelder, Senior Vice President of Retail. “She’s a pleasure to work with and always finds the answers for her customers. Her caring, compassionate personality is what draws customers toward her. I look forward to working more closely with Taylor in the management role.”

“The Wisconsin Rapids branch office has an incredible team and culture,” said Taylor Doescher, Branch Manager of Prevail Bank – Wisconsin Rapids. “When the Branch Manager position opened up, I knew this was the path I wanted so I took the initiative to apply. I enjoy working with everyone at the bank, with the organizations in our community, and most importantly with our customers. At Prevail Bank, ‘pursuing what’s possible’ is more than a tagline; I’m living proof!”

When she isn’t working, Doescher enjoys being outdoors, trapshooting, hunting, fishing, grilling out/cooking, attending concerts, and spending time with her family.



Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.

Taylor Doescher, Branch Manager at Prevail Bank (Wisconsin Rapids)

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