



PRESS RELEASE

May 11, 2020

Contact: Stacy Retterath, Marketing Officer

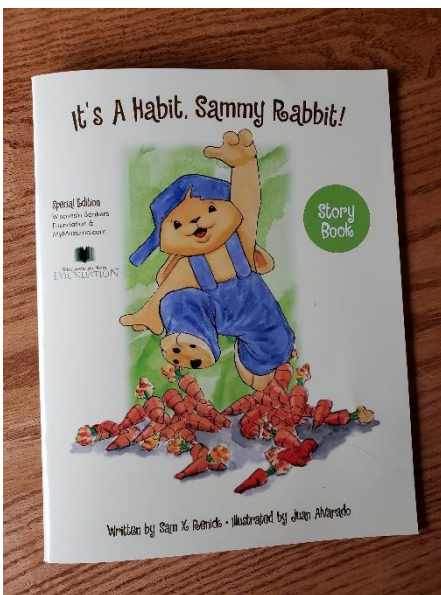
PH: 715-785-5417

sretterath@prevail.bank

TEACH CHILDREN TO SAVE MAY – FREE ONLINE MATERIALS FOR PARENTS AND TEACHERS

April 24th would typically be Teach Children to Save Day, but that did not occur this year as schools are practicing online learning due to the Stay at Home order. To promote this important topic, Prevail Bank created and put online materials together to be a resource for teachers and students to learn the importance of saving money for Teach Children to Save May. The Wisconsin Bankers Foundation supports Wisconsin community banks by providing books each year for the banks to go into the local schools to read to young students and talk about the importance of saving money. This year, Prevail Bank used the children's book, "It's a Habit, Sammy Rabbit!" to put together videos, tips, supporting materials and exercises for children to use online at any time of the day.

"We really wanted to help out our local teachers to provide free materials for the students and also still get the message out about the importance of saving, especially at a young age," states Stacy Retterath, Marketing Officer at Prevail Bank. "These are unprecedented times, so we needed to go a different route to help our local students still receive the same materials as they would normally in a regular school setting. By everyone working as a team, we can prevail through this pandemic stronger together."



Here is a link to the information on our website to use: <https://www.prevail.bank/blog/post/teach-children-to-save>

Prevail Bank is a federally chartered savings bank founded in 1934 with locations in Baraboo, Eau Claire, Marshfield, Medford, Owen, Phillips, Stevens Point, Wausau and Wisconsin Rapids.- ##### -